2017 Official Ambassador Program

Congratulations! You have been accepted as one of our **2017 Cleveland Marathon Official Ambassadors**. Please review the program guidelines below, sign and return to Kayla Henderson with any questions.

Program Requirements:
1. Must be committed to participating in the 2017 Rite Aid Cleveland Marathon – May 20 or 21, 2017 (any event).
2. Must be willing to promote the Rite Aid Cleveland Marathon at runs and events in the community.
3. Must be willing to blog AND promote on social media accounts.
4. Spread the word about the Rite Aid Cleveland Marathon event and answer questions.
5. Submit regular reports/blogs through the duration of your ambassadorship, including pictures, and testimonials
6. Write 1 blog post every two weeks beginning in January 2017 until race day, which discusses your training, products, race information, inspirational tips and your preparation for the Rite Aid Cleveland Marathon.
7. At least 1 tweet/FB post once a month (can be the sharing of your blog post).
8. Send us the link to each of your posts, so we can share it with our online connections.
9. Write a follow-up/race recap within 48 hours of the race.
10. Post our official badge on your blog/social media accounts.
11. Collateral distribution in hometown (running stores, local races, and fitness centers).

Official Ambassador Perks:
1. One Complimentary Race Entry for the event of your choice
2. One Complimentary Race Entry to be used for a social media giveaway for one of your readers *(week to be assigned)*
3. Official Ambassador T-Shirt
4. Profile with picture, paragraph, and links to blog and social media accounts hosted on the website.
5. Official Ambassador spotlight – will include FB post, tweets, and Instagram posting *(week to be assigned)*
6. Access to our Official Ambassador private FB group for info and discussions with race staff and other members.
7. Invitation to Ambassador Meet Up's in the Cleveland area
8. VIP Reception/Brunch invites

I, _____ (print name) accept the terms of this agreement.

X_____
(Signature)

Rite Aid 2017 Cleveland Marathon
Full • Half • 10K • 8K • 5K